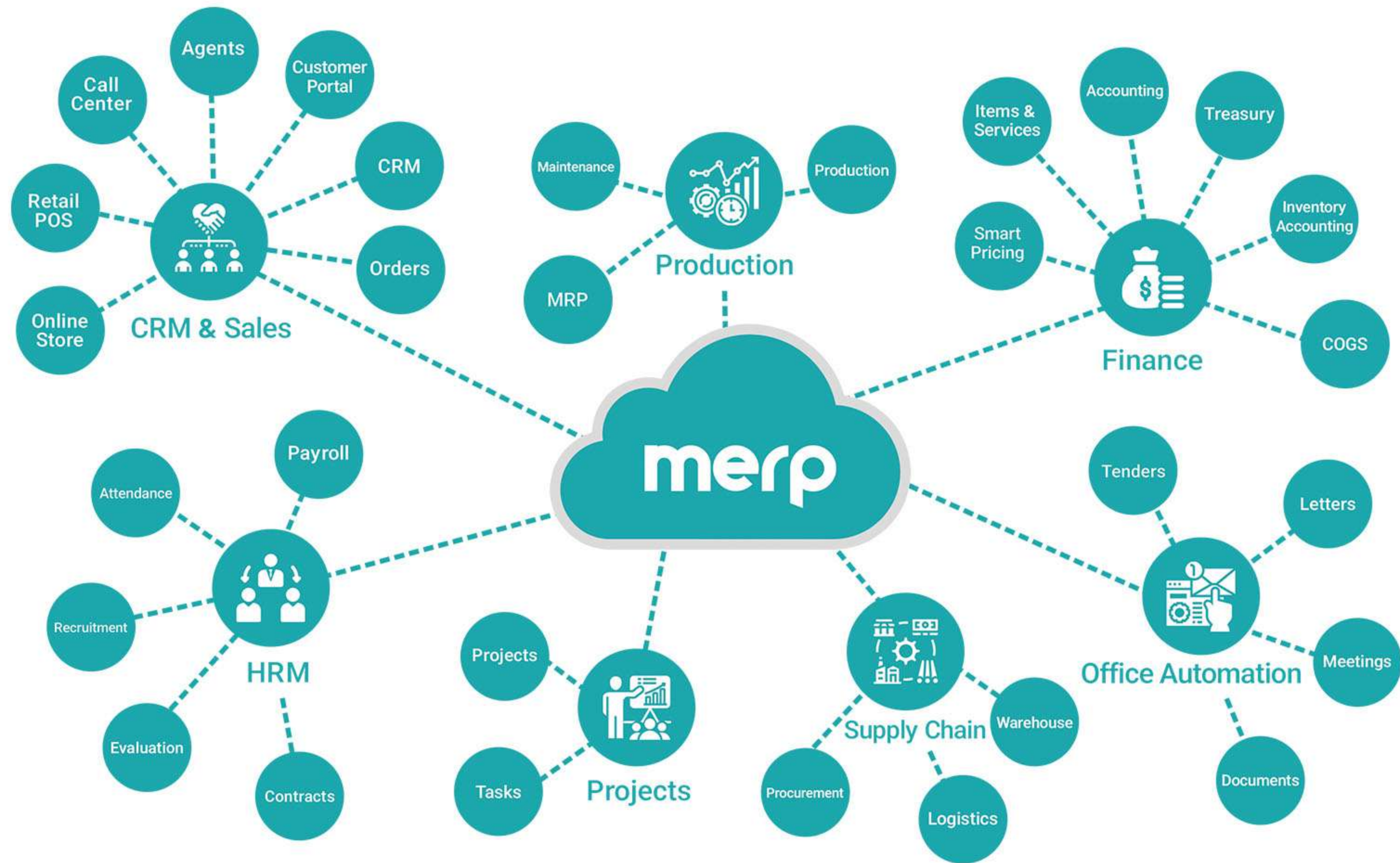


merp

Enterprise Software Solutions



Merp: A Smarter Way to Run Your Business

Merp is a next-generation, cloud-based ERP system built to streamline and unify your entire organization. As an official Odoo partner, Merp combines global power with localized smart solutions tailored for growing businesses.

Offered as a SAAS solution, it covers everything from accounting and HR to sales, inventory, CRM, and office automation — all in one integrated platform. With real-time data, smart analytics, and an intuitive interface, Merp helps your business run faster, smarter, and more efficiently.



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CRM — Customer Relationship Management

Lead & Opportunity Management

- Identify and track potential customers
- Prioritize high-value opportunities
- Boost conversion with organized pipelines

Marketing Campaigns

- Design digital, print, and event campaigns
- Optimize strategies based on real-time data

Customer Portal

- Direct interaction between customers and system
- View order status and service history
- Access purchase and sales invoices anytime



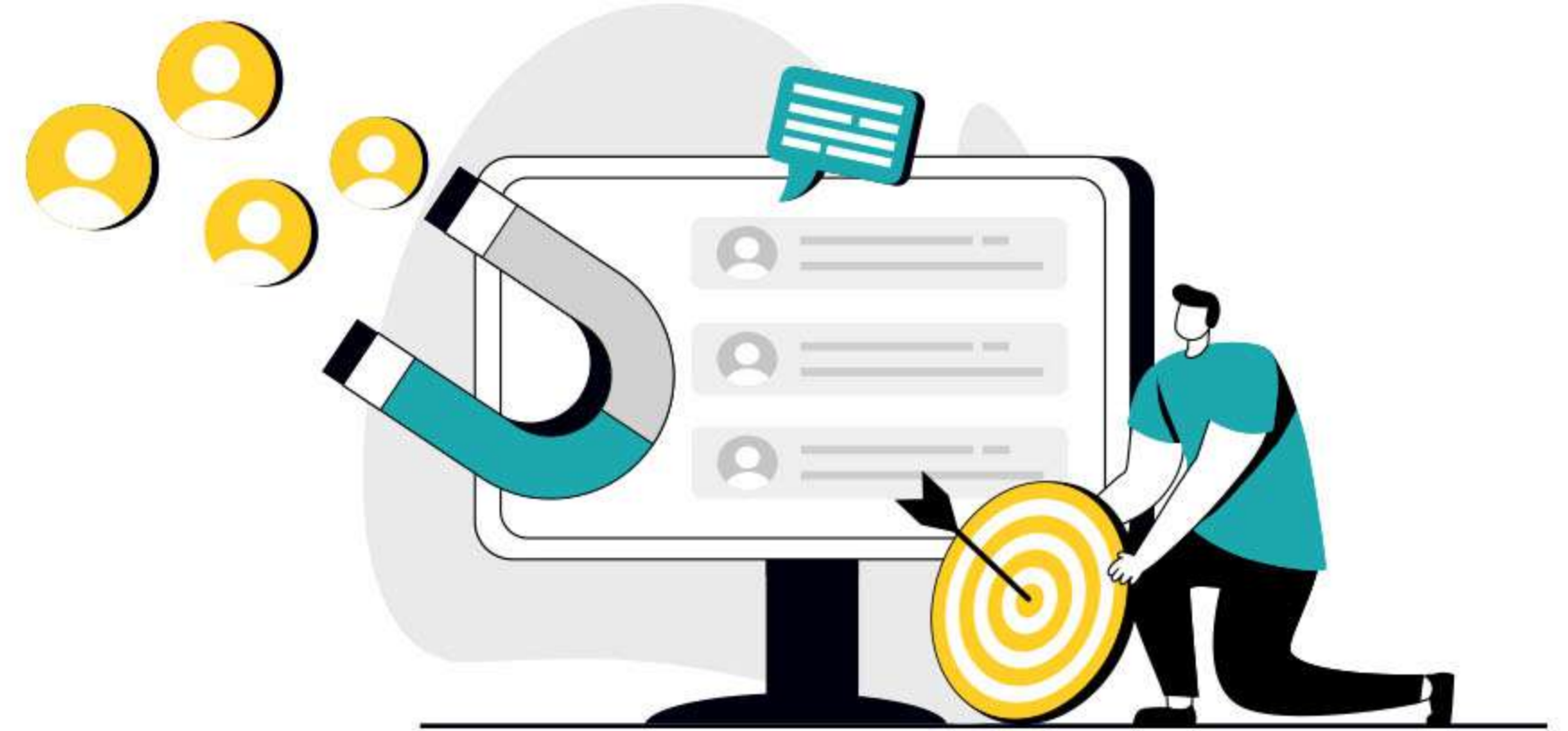
- ① Create and manage all types of leads and sales opportunities
- ② Track tasks, follow-ups, and sales activities with ease
- ③ Collaborate seamlessly across individuals and teams
- ④ Set custom roles and access levels for each user
- ⑤ Import your existing customer database in seconds
- ⑥ Work with multiple currencies effortlessly
- ⑦ Customize your sales pipeline to fit your process
- ⑧ Access a complete contact book with full customer details
- ⑨ View history and documents for each person or company
- ⑩ Log and schedule activities directly on customer records





- ⑪ Categorize and group customers for better segmentation
- ⑫ Seamlessly integrated with the customer loyalty program
- ⑬ Prevent duplicate contact entries automatically
- ⑭ Easily search and filter people and companies
- ⑮ Monitor and manage the entire sales process
- ⑯ Never miss a follow-up with smart reminders
- ⑰ Send automated updates and notifications to customers
- ⑱ Schedule meetings and track client interactions
- ⑲ Leave notes or messages for other team members

- ②① Create both online and offline marketing campaigns
- ②① Calculate the net revenue of each campaign
- ②② Track campaign costs and measure performance
- ②③ Analyze feedback and revenue impact in real time
- ②④ Enjoy unlimited customization for every campaign





- 25 Unlimited data storage capacity
- 26 Easy data import and export options
- 27 API access for seamless integration
- 28 Connect with various accounting software
- 29 Integration with WordPress websites
- 30 Compatible with multiple payment gateways
- 31 Connect to support ticketing systems
- 32 Integrated with VoIP and cloud call centers

- ③③ Connect with various SMS gateways
- ③④ Create and manage custom message templates
- ③⑤ Send bulk messages to customer groups
- ③⑥ Download and play recorded calls
- ③⑦ Integrated with Google Calendar
- ③⑧ Generate both quotes and invoices
- ③⑨ Access comprehensive reports anytime



Frequently Asked Questions (FAQ)



1. Can the CRM software scale with my business growth and evolve over time?

Yes, MERP CRM is designed to grow with your business—supporting everything from startups to enterprise-level operations with flexible tools and seamless upgrades.

2. How is the software supported?

MERP provides responsive support with expert assistance, typically resolving issues in under an hour to ensure minimal disruption to your workflow.

3. How easy is it to learn and use the software?

With a modern and intuitive interface, MERP is easy to adopt, helping your team work faster without needing extensive training.

4. Why should I invest in CRM software?

CRM software like MERP helps you manage customer relationships, improve retention, and boost sales. all with better planning and fewer manual tasks.

Accounting

Advanced Accounting

- Boost accuracy and speed with automatic transaction logging.
- Streamline accounting processes by reducing manual entry.

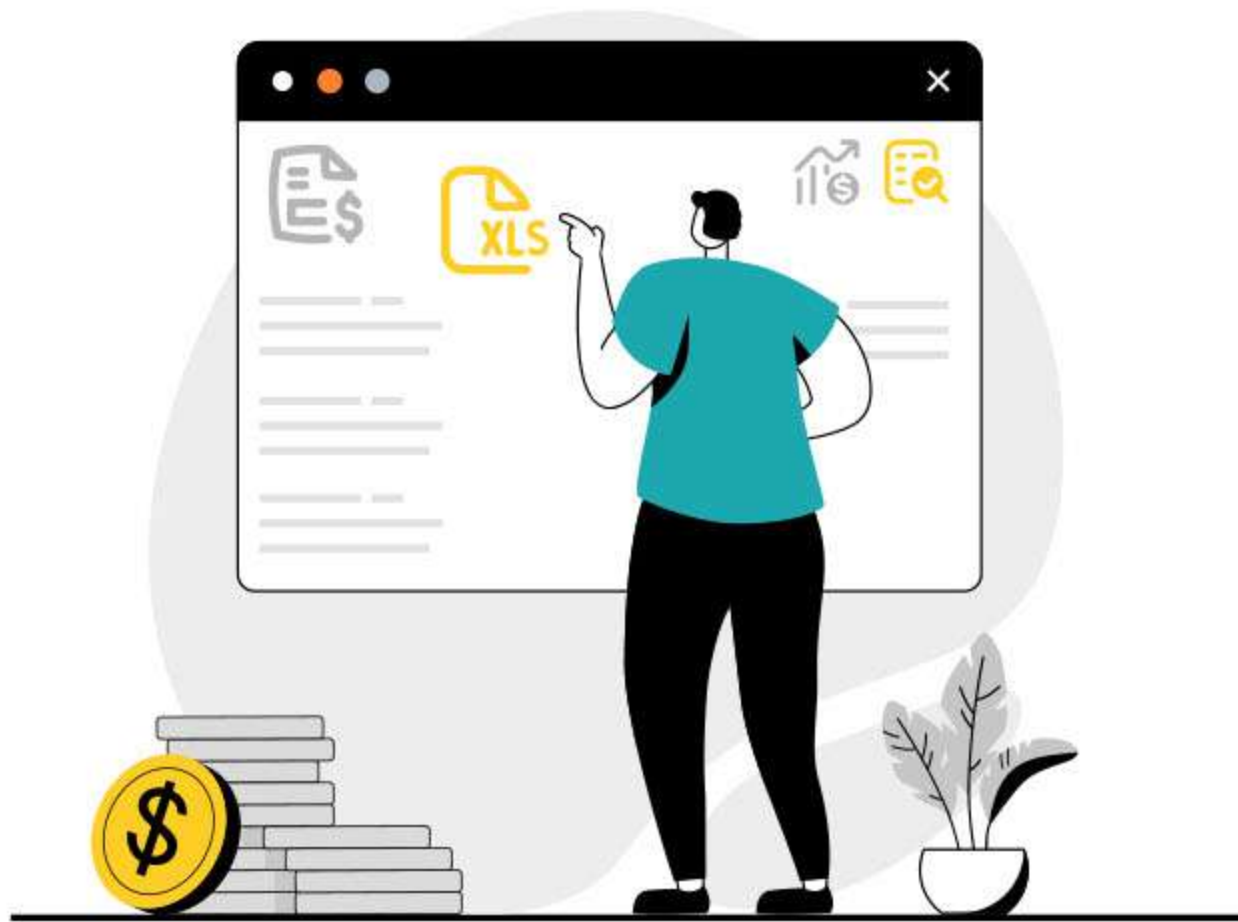
Financial Reporting

- Access real-time reports like profit & loss, balance sheet, and cash flow.
- Make informed decisions with up-to-date financial data.

Treasury Management

- Efficiently manage cash, checks, and payments to reduce financial risks.
- Improve liquidity and organizational control with comprehensive cash flow tracking.





- ① Floating Account Management
- ② Year-End Operations
- ③ Closing accounts and issuing opening and closing documents.
- ④ Import Account Codes and Documents from Excel Files
- ⑤ Suggested Coding for Quick Setup

- ⑥ General or Custom Standard for Quick Document Registration
- ⑦ Import and Export Document Data via Excel Files
- ⑧ Activate Document Archiving
- ⑨ Automatic Generation of Accounting Documents for Each Operation





- ⑩ Comprehensive Financial and Standard Reports
- ⑪ Seasonal Sales Reports + Sales Rep Reports with Commission Calculation
- ⑫ Seasonal Purchase Reports + Full Incoming Check Reports
(Including collected, transferred, returned, and canceled checks over custom time ranges)
- ⑬ Full Outgoing Check Reports
(Issued, withdrawn, transferred, returned, and canceled in different time periods)
- ⑭ Petty Cash & Custodian Management with Advanced Reporting

- 15 Automatic Tax and Insurance Deductions from Salaries
- 16 Annual Tax Adjustment Capability
- 17 Manage Benefits like Bonuses and New Year Gifts
- 18 Salary Slip Generation
- 19 Record Employee Leave and Absence
- 20 Track Employee Loans and Salary Advances
- 21 Manual Entry of Clock-In/Out Times
- 22 Reports on Work Hours, Leave, Absence, Loans, and Advances

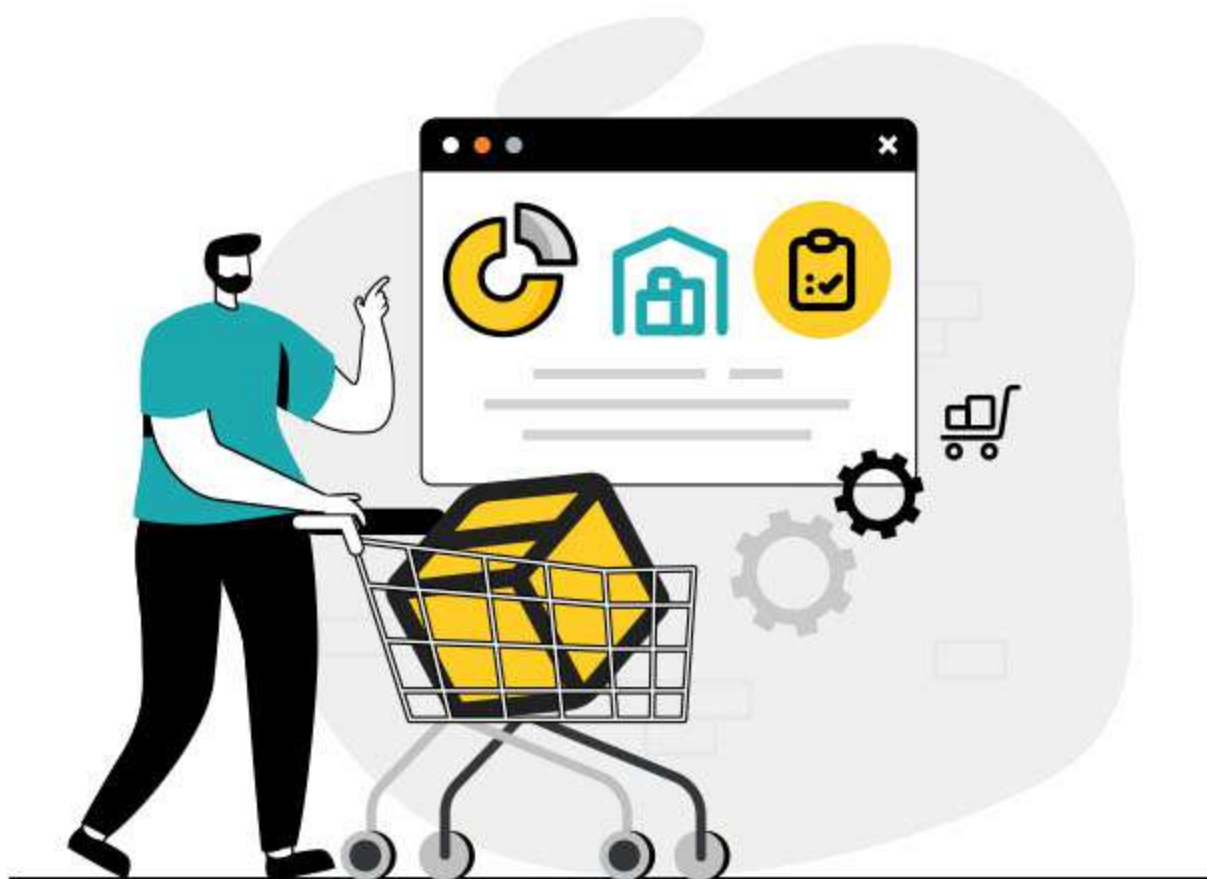




- 23 Employee Leave Balance Report
- 24 Generate Insurance and Tax Lists
- 25 Salary Payment Report by Employee
- 26 Detailed Payroll List with Wages and Benefits
- 27 Monitor Salary Changes Over Time
- 28 Enter New Workdays to Adjust Employee Benefits
- 29 Define Custom Payroll Calculation Formulas
- 30 Integrate with Attendance Devices

- 31 Auto-generate delivery notes based on sales invoices
- 32 Automatically calculate invoice due dates





- ③③ Kardex report for specific items or inventory over time
- ③④ Inventory movement report across different warehouses
- ③⑤ Quantity and value stock reports with COGS
by weighted average or last purchase
- ③⑥ Report of items with transactions
- ③⑦ Report of items currently in stock
- ③⑧ Report of items with negative stock and follow-up
- ③⑨ Report of reorder-point items and restocking actions

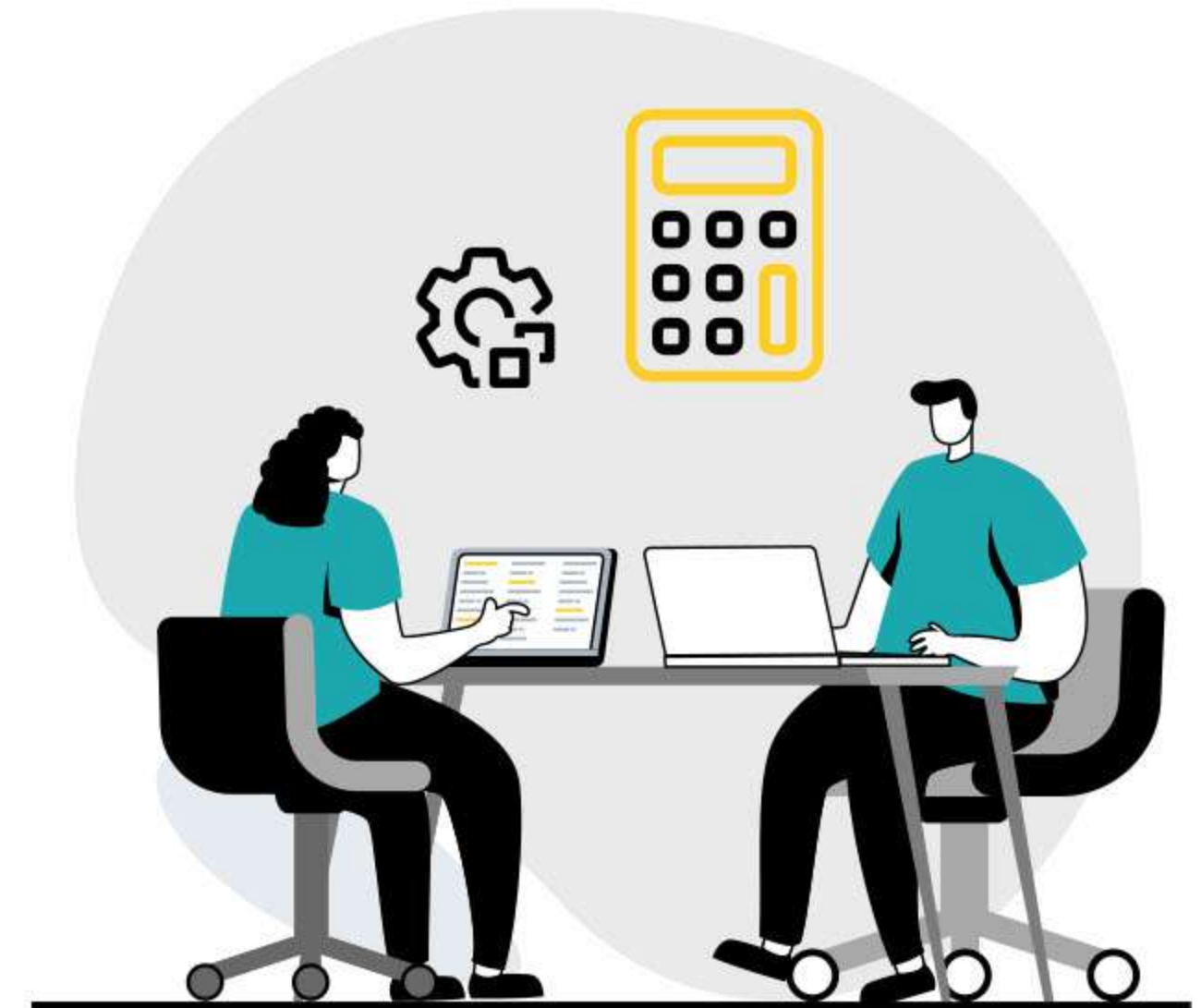
- ④① Report of overstocked items and follow-up actions
- ④① Report of low-stock items and restocking suggestions
- ④② Best-selling products by quantity and value
- ④③ Top customers by purchase volume
- ④④ Report of invoiced vs. non-invoiced transactions
- ④⑤ Purchase and sales report of selected items over specific periods
- ④⑥ Purchase and sales report of selected items
from specific buyers or sellers





- ④⑦ Purchase report of selected items for different warehouses
- ④⑧ Sales report of selected items from different warehouses
- ④⑨ Consignment goods report over specific time periods
- ⑤⑩ Statistical report of consigned goods to specific persons or companies
- ⑤① Proforma invoice report for selected items over specific time periods
- ⑤② Proforma invoice report for specific persons or companies

- 53 FIFO and weighted average pricing
- 54 Register product BOMs (Bill of Materials) and use them in forms
- 55 Calculate cost of goods sold (COGS)
- 56 Inventory counting and item movement tracking





- 57 Define sales reps and their related commissions
- 58 Link customers to specific sales reps
- 59 Define marketers and assign marketing commission percentages

- ⑥① Integration with barcode scanners
- ⑥② User management with role-based access control
- ⑥③ Free installation and training
- ⑥④ One year of free support and updates
- ⑥⑤ Support for all financial transactions:
cash, bank slips, ATM transfers, POS operations
- ⑥⑥ Full handling of internet payments, promissory notes, guarantee checks
- ⑥⑦ Check printing based on bank formats



Frequently Asked Questions



How does purchasing accounting software save time and costs?

Accounting software should streamline accounting processes by eliminating repetitive tasks. Vira Vision's software automates processes and integrates various business functions, minimizing the time spent on accounting tasks while also reducing labor costs.

Does using accounting software require special training?

Many accounting software solutions are complex and require training. However, Vira Vision's accounting software features a simple and user-friendly interface, allowing users to easily work with it without the need for extensive training.

Does it support online accounting?

Many business owners need access to their accounting system from anywhere. Vira Vision's software, hosted on a cloud server, allows you to connect to your accounting system from any device—mobile, laptop, tablet, etc.—and from any location.

How can I use accounting software for strategic decision-making?

By analyzing financial data and reports generated in Vira Vision's accounting module, you can make informed, strategic financial decisions to better manage your business.

Human Resource Management

Attendance Tracking

- Log employee check-in/out via mobile application
- Monitor real-time attendance status
- Define unlimited global workspaces
- Connect with biometric devices

Payroll

- Automatically calculate salaries and benefits based on shifts and overtime
- Provide financial reports for the accounting department

Personnel Management

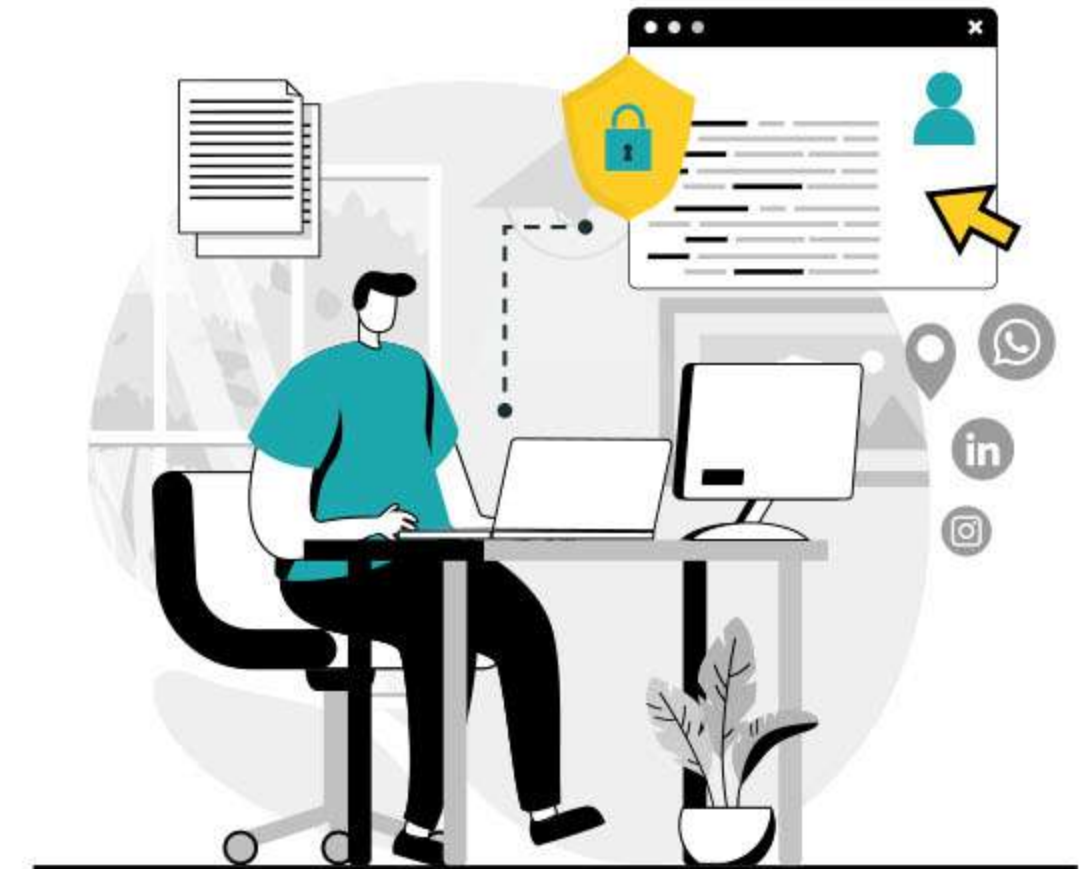
- Record employee information, contracts, and performance evaluations





- ① Create electronic personnel profiles
- ② Define various job roles and responsibilities
- ③ Record and edit educational background
- ④ Edit personal information of employees
- ⑤ Display professional and executive work experience
- ⑥ Record and edit academic and research achievements

- ⑦ Record and edit employees social media links
- ⑧ Define organizational units and build the organizational chart
- ⑨ Set unit information (such as location, details, etc.)
- ⑩ Define access to all software sections based on job position
- ⑪ Automatically issue personnel orders according to pay systems
- ⑫ Manage official and unofficial organizational positions





- ⑬ Management of payroll calculation rules
- ⑭ Management of payroll periods
- ⑮ Configuration of payroll components
- ⑯ Management of payroll calculation rules
- ⑰ Definition of custom additions and deductions

- ⑮ Recording of salaries, benefits, and deductions
- ⑯ Custom payroll formulas based on all salary factors
- ⑰ Ability to issue up-to-date payslips
- ⑱ Ability to issue up-to-date salary decrees
- ㉓ Ability for personnel to view their payslips





- 23 Personnel attendance monitoring and tracking
- 24 Online requests for leave, missions, overtime, etc.
- 25 Integration with attendance software
- 26 Web-based application access
- 27 Tree-structured organizational chart definition and display
- 28 Management of people and staff list
- 29 Real-time reports based on personnel attendance

- 30 One-click payroll calculation
- 31 High security, speed, and performance
- 32 User-friendly interface
- 33 Multi-language support
- 34 Excel import and export capability





- ③⑤ Scalable to organization size and cost-effective
- ③⑥ Ability to define accounting document templates for automatic entries
- ③⑦ Seamless integration with accounting software
- ③⑧ Integration with attendance software

- ③⑨ Ability to record multiple check-ins/outs per user per day
- ④⑩ Support for distributed work sites within a single business
- ④① Access to staff attendance and requests anytime, anywhere
- ④② Support for various leave types (paid, sick, etc.) and required documents
- ④③ Free mobile application
- ④④ User role and access level management
- ④⑤ Precise monitoring of requests and performance
- ④⑥ Online and integrated access to data
- ④⑦ Personnel attendance monitoring and tracking
- ④⑧ Definition of hourly, daily, and monthly shifts

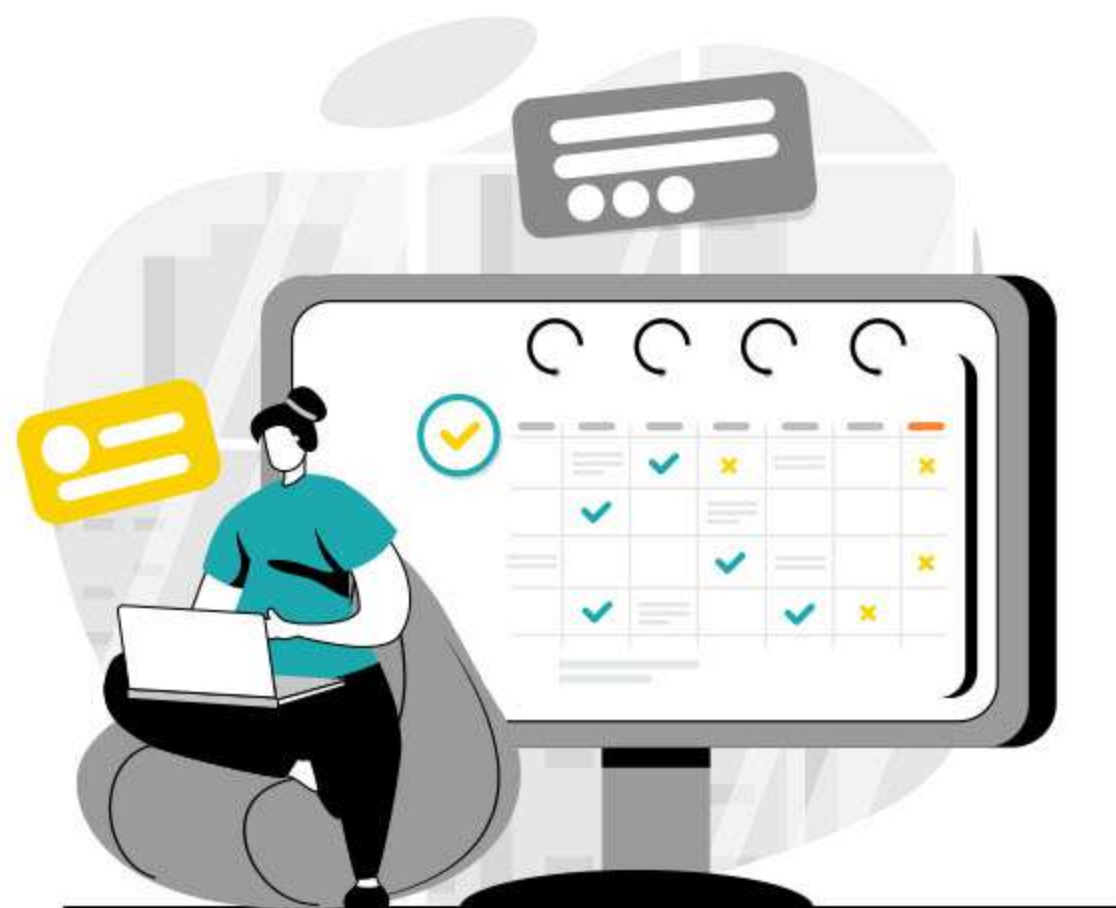




- 49 Creation of day, evening, and night shift structures
- 50 12-hour and 24-hour work time structures
- 51 Online overtime request
- 52 Attendance tracking via GPS, Wi-Fi, and device
- 53 Online leave and mission requests
- 54 Remote work management for personnel

- ⑤ Application of various tax and insurance exemptions
- ⑥ Calculation of under/over time based on the work calendar
- ⑦ Flexible workflow structure for approvals
- ⑧ Creation of time-limited permissions
- ⑨ Individual and group permission setup
- ⑩ Management dashboards for personnel data
- ⑪ Support for all shift types and definitions
- ⑫ Definition of various employee workgroups
- ⑬ Employee work calendar
- ⑭ Logging of forgotten work hours





- 65 Ability to define floating shifts
- 66 Ability to define urgent and delayed check-ins
- 67 Definition of holiday calendar
- 68 Advanced attendance list
- 69 Dynamic leave approval workflow
- 70 Report on employee check-ins and check-outs

- ⑦① Excel import and export capability
- ⑦② Ability to customize notification templates via SMS and email
- ⑦③ Reports on leaves, overtime, missions, etc.
- ⑦④ Advanced attendance list
- ⑦⑤ Comprehensive user access control
- ⑦⑥ Personnel attendance monitoring and tracking
- ⑦⑦ Advanced report generation engine





- 78 Web-based software execution
- 79 Mobile application for real-time data entry and tracking
- 80 Real-time software support
- 81 Elimination of redundant work and data fragmentation
- 82 Precise and integrated internal controls
- 83 Improved organizational efficiency and comprehensive data analysis

- 84 Elimination of discrepancies and facilitation of decision-making
- 85 Elimination of data collection and documentation costs
- 86 Instant access to information across all companies
- 87 Reduction of infrastructure, training, and deployment costs
- 88 Implementation of comprehensive internal controls
- 89 Full compliance with security standards



Frequently Asked Questions



How does the software manage employee information?

The software stores and manages each employee's information, including personal details, work history, and educational background, in an integrated manner.

How can I calculate employee salaries and wages?

By entering information related to working hours, overtime, and deductions, the software automatically calculates salaries and wages.

How can I record employee attendance and time?

Employees can use the attendance system to log their check-in and check-out times, which are automatically saved in the software.

Can I set employee access levels in the software?

Yes, the software allows managers to set access levels for each employee based on their roles and responsibilities.

Does the software integrate with other modules?

Project Control

Tasks and Responsibilities

- Ability to define and track tasks for all team members
- Ability to set precise deadlines and track all work hours
- Ability to schedule work meetings and notify all attendees
- Notifications for assigned tasks via email and SMS

Task List

- Report on task completion times, broken down by users or assigned tasks
- View progress percentage of employee tasks and evaluate performance at any moment

Work Calendar

- Ability to view monthly meetings at a glance
- Ability to view task deadlines at a glance





- ① Ability to define work tasks
- ② Assign tasks to users
- ③ Define daily work schedule
- ④ Manage activities with a Kanban board
- ⑤ Ability to define personal and team tasks
- ⑥ Estimate task completion time
- ⑦ Categorize tasks
- ⑧ Set start dates for activities
- ⑨ Set due dates for activities
- ⑩ Estimate time required for each task

- ⑪ Create recurring tasks with various repetition intervals
- ⑫ Set priority and importance for tasks
- ⑬ Define the level of importance and urgency for assigned activities
- ⑭ Ability to delete or edit assigned tasks
- ⑮ Assign tasks to personnel and team members
- ⑯ Break down tasks into smaller tasks
- ⑰ Set categories for tasks
- ⑱ Define an unlimited number of users and tasks
- ⑲ Add descriptions and attachments to tasks
- ⑳ Assign an unlimited number of tasks to users

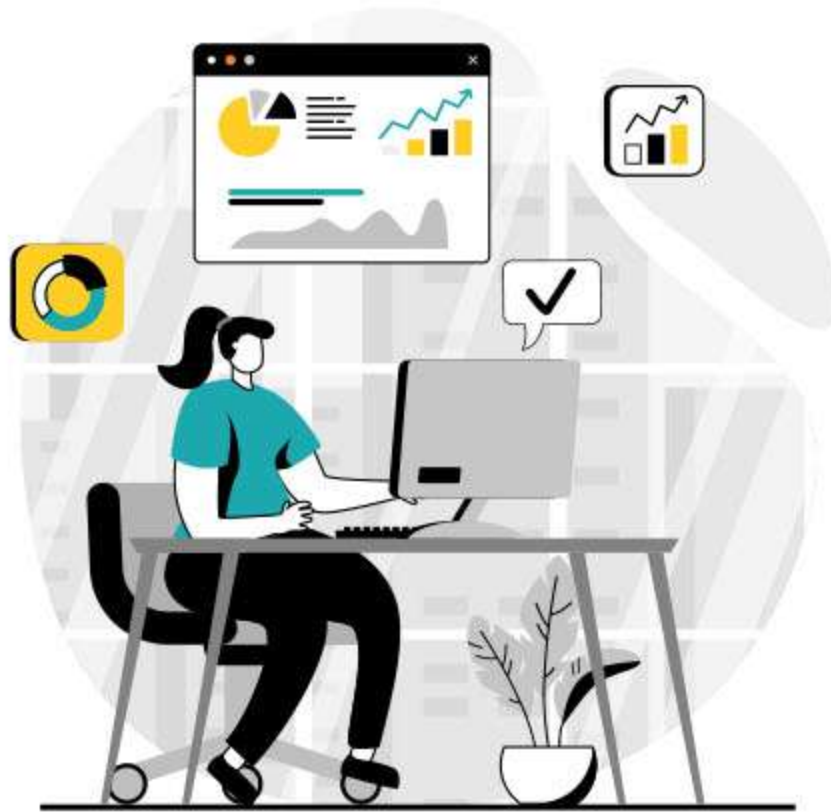




- 21 Easy team communication
- 22 Define a custom organizational calendar
- 23 Schedule meetings for team members
- 24 Assign tasks across organizational levels
- 25 Assign a single task to multiple users with different schedules
- 26 Delegate tasks to individuals
- 27 Share files
- 28 Collaboration tools
- 29 Assign tasks to multiple users with specific timelines
- 30 Reassign previously assigned tasks to other users

- 31 Task assignment notifications via email and SMS
- 32 Assign supervisors to tasks for follow-up and updates
- 33 Time tracking
- 34 Task automation with a unified view of all tasks and goals
- 35 Organizational task delegation with activity status monitoring





- ③⑥ Management dashboard with diverse analytical charts
- ③⑦ Real-time statistical reporting and analysis
- ③⑧ View live task progress percentages
- ③⑨ Automatic Gantt chart generation
- ④⑩ View project progress reports
- ④① Smart display of activities in the timesheet
- ④② Custom reporting based on organizational needs

- ④③ Task time reports by user or assigned task
- ④④ View activity history
- ④⑤ Multi-level reporting in tables and charts
- ④⑥ Real-time task progress tracking
- ④⑦ Timesheet reports by user
- ④⑧ Delay reports for task completion





- ④⑨ Project timeline overview in a unified view
- ⑤⑩ All projects displayed in a single dashboard
- ⑤① Simple yet professional Persian user interface
- ⑤② Enhanced accountability and transparency
- ⑤③ Integration with other software tools
- ⑤④ Comprehensive reporting and analytics
- ⑤⑤ High flexibility and adaptability

Frequently Asked Questions



What is the Task Management module and what is it used for?

The Task Management module is a tool designed to assign and track tasks and projects within an organization, helping improve productivity and streamline activity organization.

How can I use the Task Management module?

In the ViraVision Task Management module, you can effectively manage tasks by defining them, setting deadlines and priorities, and assigning them to team members.

How does this module improve team collaboration?

The Task Management module in ViraVision helps enhance teamwork by categorizing tasks, assigning priorities, and clarifying each employee's responsibilities—leading to better collaboration and faster task completion.

Can I assign a task to multiple people?

Yes, you can create a task and assign multiple employees as its assignees.

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